

# PSRES PTO Board Meeting

## Meeting Minutes

8/30/2021 at 7PM via Teams

Present: Allison H, Danielle M, Brittney G, Katie P, Marisa L, Valerie P, Lisa B,  
Becky W, Nora M, David B

Next meeting: October 4 at 6PM



### Discussions:

Spirit Wear: Valerie: teachers are asking for discount/coupon for new shirt items. Brittney: Will check out, Bonfire is new process for us, our margins are low, but will investigate giving teachers discount or money back. 21 days to sell; orders will all be shipped to homes; profits are based on sale total. We will work on info sheet to send home to parents. Will need to send to Whitney to cut and put in mailboxes. Possible \$30 giveaway/reward credit for most followers on Instagram.

Budget: Becky: We are in full force mode to raise money. If anyone has ideas, please let us know! We want to look at little upfront cost options to make money. Did make some money to put us in good place from open house spirit wear.

Communications: Allison: Is there something we can do differently? Valerie: worries parents will not read emails due to volume. Allison: printed documents? Brittney will send out communication flyer every other week; will prepare tomorrow and send for distribution this week.

Volunteer/Fundraising: Brittney: We are committing to volunteer at UNCC football games, we need 20 people to sign up for 6 games and we will make \$10,000. Want to setup incentive for teacher or grade that has most volunteers. Allison: kids 15 and up can help. Possible grade level competition on Instagram. Valerie: reward of snow-cone or popcorn works great. Danielle: All kindergarten classes are on Instagram now. Brittney: maybe offer \$1000 to grade that has most participants. Funds can be used however they would like.

Curriculum Night: Thursday Sept 23; need to ask Chris for details. Will prepare to have booth like Open House.

Boosterthon: Valerie: Approx. 900 shirts will be needed, missing 6 classes. Will share list with PTO email and send reminder for remaining classes to update. Allison: Sponsorships; will reach out to prior sponsors to see if they are still willing. Valerie: Add note to PTO emails for interest from parents/companies.

Spirit Rock: Allison: Spirit rock is a reservation system on Signupgenius. We will work on getting sign/plaque for details.

Candy Gram/Halloween: Nora: Can we setup candy sale/baskets for Halloween? Allison: Will need to ask admin if we can sell and will need to plan to pack up items. Will check if Sams can donate. Valerie: taking cash/check for technology fee, possibly ok with cash. Brittney: Also able to accept paypal/venmo.

Family Fun night: Brittney: Texas Roadhouse 9/2; need to make sure admin will send ConnectEd message out.

Mistletoe Madness: Brittney: Should we prepare for in person or virtual? Allison: Board will discuss details and next steps.

Room Parent: Nora: Asking about status of room parents, have not received request from teacher. Brittney: Can we make room parent requirement to come to meetings and provide another source for communication. Valerie/Danielle/Katie: All explain room parent is helpful. Allison: Ask for signups at Curriculum night.

*Allison note: Ask about incentive for teachers/volunteers, Curriculum night details, Candy gram details, possibly meeting onsite next/schedule?*